

# Revitalizing Your Clubs Workshop | Great Lakes Rotary PELS

## “Building the *Perfect* Rotary Club”

### What makes Rotary meaningful to you?

Community Service ★★★★★  
Positive Club Culture ★★  
Comradery ★★★★★★  
Mentoring Youth ★★

Impact ★★★★★  
Networking ★★★★★  
Polio Eradication ★★★★★  
Worldwide Speakers ★★

Community Engagement ★★  
Inclusion of Families ★★  
Fellowship ★★★★★★  
Vibrant Club ★★★★★

### Introducing 4 Perfect Rotary Clubs

#### The Turtle Club

*“For people who like to come out of their shell!”*

The Turtle Club is a hybrid/flexible club model that meets virtually and in person. They complete monthly service projects and connect over monthly happy hours. They engage with local non-profit organizations to boost their impact and partner with area businesses for projects, including an annual food drive. They engage new members through discovery nights and co-mentoring programs, as well as fireside chats led by tenured members. Their signature event is an annual Turtle Race.

#### The Legacy Rotary Club

This traditional club meets bi-weekly for lunch. In a nod to Rotary’s early years, this club rotates between local businesses for their regular meetings as a means to create variety, but also to engage a wide range of community members and eliminate barriers to membership. The Legacy Club rotates service projects across the areas of focus. The club welcomes a wide variety of dynamic program speakers. New members complete a mentoring program and are welcome through open houses and new member mixers.

#### The Rotary Club of Water Elite

*“Wat-er we here for...”*

This cause-based club devotes their service investments to water projects locally and globally. They meet for one formal meeting each month and host a monthly social. They engage members through at least two service projects each month. Their projects include river cleanup, renovating a local canoe launch, and repairing water wells in their countries. They fundraise through car washes and community water gun fights. They engage youth in their community including the Interact Club and the high school swim team to work alongside them on projects. They engage new members through a service project passport and social events. They have a special initiative, “Pun Masters,” to make their meetings fun.

#### The Do-ers

This satellite/companion club is focused on high-impact, hands-on service. The club meets monthly, typically to plan projects and initiatives. They meet more frequently as needed to coordinate events. This club meets during non-traditional times, including evenings, so people who can’t participate in their host club can engage through the Do-Ers Club. The satellite club partners with their host club on social events to maintain Rotary connections. This unique club welcomes new members through a simple orientation and one-on-one mentoring.