



RESOURCE LIST FOR CLUB PRESIDENTS-ELECT

Resources Page

Learning Center: go to rotary.org/learn, sign in to My Rotary, and accept the privacy policy to enable your access. Be sure to have a My Rotary Account. If you do not get one use this link to get one <https://my.rotary.org/en/signup>

Social Media

Brand Center

<https://brandcenter.rotary.org/en-us/>

Rotary's social media accounts

<https://www.rotary.org/en/news-features/social-media>

<https://www.facebook.com/help>

<https://help.instagram.com/>

Back Again? Encore Presidents

[Strategic Planning Guide](#)

[How Can You Maintain a Positive Volunteer Culture During Change?](#)

[Cliff Dochterman: "If I Were Club President Again!"](#)

SUCCESSFUL FUNDRAISING

[Easy Fundraising Ideas \(Web\)](#)

CLUB OPERATIONS

[Manual of Procedure](#)

[Recommended Rotary Club Bylaws](#)

[Rotary Code of Policies](#)

[Rotary International By-Laws](#)

Planning your year ahead

Learning Center courses:

Rotary's Action Plan and You

Rotary Club Central Resources

[Action Plan](#) page on My Rotary

[Rotary Citation](#) page on My Rotary

[Club Health Check](#) PDF

[Get Ready: Club President](#)

[Working With Your Club Leadership Team](#)

[Vibrant Clubs in Action](#)

[Club Excellence Award](#) page on My Rotary

[Strategic Planning Guide](#)

Managing your Club and Conducting Meetings

Learning Center courses:

[Managing Club Business](#)

[Rotary Club Central Resources](#)

[Best Practices for Engaging Members](#)

[Vibrant Clubs in Action](#)

[Manage](#) page on My Rotary

[Flexible options for clubs](#) page on My Rotary

[Recommended Rotary Club Bylaws](#) and

[Recommended Rotaract Club Bylaws](#)

[Standard Rotary Club Constitution and Standard](#)

[Rotaract Club Constitution](#)

Engaging Club Members/Attracting New Members

Learning Center courses:

[Best Practices for Engaging Members](#)

[Creating an Inclusive Club Culture](#)

[Strategies for Attracting New Members](#)

[Diversify Your Club](#)

[Online Membership Leads](#)

Resources:

[Connect for Good](#) PDF

[Improving Your Member Retention](#) PDF

[Diversifying Your Club: Member Diversity Worksheet](#)

[Finding New Club Members: Identifying Prospective Members Worksheet](#)

[Engaging Younger Professionals](#) page on Rotary.org

[Creating a Positive Experience for Prospective](#)

[Members](#) PDF

Courageous Conversations

Learning Center course:

[Essentials of Understanding Conflict](#)

TRF & MY CLUB

The Learning Center (many courses)

[Every Rotarian Every Year Brochure](#)

[The Rotary Foundation Reference Guide](#)

[Donor Recognition \(Web\)](#)

[Grants \(Web\)](#)

[The Rotary Foundation Showcase Video](#)

[Why Rotary? – Wheelchair Video](#)