

**Thursday, March 20, 2025**

- 1 - 8 pm                      **Registration** | Upper Lobby Level
- 3 – 8 pm                      Vendor Shops | Lower Lobby Level
- 3:30 - 4:30 pm              **Pre-conference Learning Opportunities**
- The Value of Social Media and Your Public Image Campaign**  
Reach members and potential members with social media! It could increase membership and help to explain the story of what Rotary does in your community.
- Successful Fundraising**  
Need to raise money to do more good in your communities? Need some ideas of great things you can do in your community or globally? Then you won't want to miss this session.
- Back Again? Encore Presidents**  
Things change year to year in Rotary. Let's talk about what's new in Rotary and how you can help your club can grow and adapt to new ways of doing things.
- Revitalizing Your Club**  
Let's put energy back into your club so that your members are excited to be at club meetings and events and so that you all stand ready to serve and, most of all, have fun!
- 4:30 - 5:50 pm              **Reception | Lower Lobby Level**
- 6 pm                              **Dinner and Plenary Session 1 | Arcadia Ballroom**  
The kick-off dinner features opening ceremonies and an energizing keynote address  
Keynote Speaker: Rotary International President-Elect Mário César Martins de Camargo
- 7:45 - 9:15 pm              **District Session 1 | Report to your District Room**  
Meet with your district leaders and your class of club presidents.
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| District 6290   Kalamazoo II         | District 6380   Great Lakes I, II and III |
| District 6310   Glens III            | District 6400   Prairies IV, V and VI     |
| District 6330   Great Lakes IV and V | District 6540   Meadows                   |
| District 6360   Glens I and II       |   |

**Friday, March 21, 2025**

- 7 am - 12 pm                **Registration** | Upper Lobby Level
- 7 - 7:45 am                **General Session 2 | Arcadia Ballroom**  
Keynote Speaker | Jenny Stotts - Being Rotary Happy
- 8 am – 9 pm                Vendor Shops | Lower Lobby Level
- 9:15 am – 12 pm            **Learning Session / President Nominees**
- 9:15 - 10:05 am            **Learning Session 1: Planning the Year / Preparing to Lead**
- 10:15 - 11:05 am           **Learning Session 2: Managing your Club / Conducting Meetings**
- 11:15 am - 12:05 pm      **Learning Session 3: Engaging Club Members / Attracting New Members**

- 12:15 pm                    **Lunch and Plenary Session 2 | Arcadia Ballroom**  
Keynote Speaker | Chris Singleton - Embracing Love Over Hate
- 2:15 - 3 pm                    **Breakout Sessions - Round 1 | Select one learning opportunity**
- The Rotary Foundation and How It Can Help Do More Good In The World**  
Learn about the various ways members can donate to the foundation and then how the resources the foundation has can be applied for various great work and programs that the foundation has.
- Promoting Rotary and Telling Your Rotary Story**  
We do amazing things! What are some of the best practices for telling our Story? Let's not keep what we do a secret.
- Courageous Conversations**  
Most people avoid uncomfortable situations and conversations. As a leader in your club, equipping yourself with the tools to have these conversations can be empowering! Get Prepared for and have Courageous Conversations.
- Becoming "Shift Disturbers" Setting the Stage for Change**  
If your committee, team or club needs a shakeup to become more irresistible, this session is for you.
- Building Rotary Youth Programs**  
Our Young leaders are the future of Rotary. Hear about great programs that are available and working in communities that you can do your area.
- 3:15 - 4 pm                    **Breakout Sessions - Round 1 | Select one learning opportunity**
- The Rotary Foundation and How It Can Help Do More Good In The World**
- Promoting Rotary and Telling Your Rotary Story**
- Courageous Conversations**
- Becoming "Shift Disturbers" Setting the Stage for Change**
- Engaging Emerging Leaders**  
Learn ways to identify and develop emerging leaders within your Rotary club, to prepare them for future leadership roles within the club and beyond.
- 5:30 - 7 pm                    **Reception | Lower Lobby Level**
- 7 pm                                **Dinner and Plenary Session 4 | Arcadia Ballroom**  
Keynote Speaker | Louisa Horne - Rotary Coordinator Zone 28
- 8:30 - 9:30 pm                Karaoke For Polio

## **Saturday, March 22, 2025**

- 7 - 9:30 am                    **Registration | Upper Lobby Level**
- 7 am – 11 am                    **Hotel Check-out – Luggage can be stored at the Bell Stand**
- 7:45 - 9 am                    **Breakfast and Plenary Session 5 | Arcadia Ballroom**  
TRF Trustee Marty Helman - Making a difference in the world through our Rotary Foundation.
- 8 am to 12 pm                Vendor Shops | Lower Lobby Level
- 9:15 - 12:15 am                **District Session 3 | Report to your District Room**
- 12:30 - 2 pm                    **Lunch and Plenary Session 6 | Arcadia Ballroom**  
Keynote Speaker | RID Chris Etienne - The action plan and taking action in your club!  
Oath of Office | Swearing-in of 2025-2026 Club President